

THE IOWA RURAL DEVELOPMENT COUNCIL PRESENTS



IOWA RURAL DEVELOPMENT SUMMIT 2016

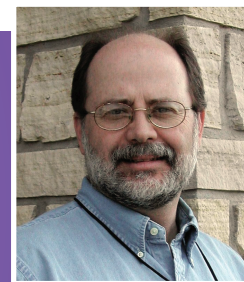
Inspire, Inform, Involve, Implement

November 18, 2016 - Wild Rose Casino - 777 Wild Rose Drive - Jefferson, Iowa

“To empower invited Iowa community leaders to use informed research, data and all available resources to develop a comprehensive vision focused on rural Iowa communities”

KEYNOTE: “Pathways to Prosperity”

- Co-founder of Center for Rural Entrepreneurship - Lincoln, NE
- Over 40 years of experience in community economic development
- Consultant in 45 states
- Provides community and regional leaders framework and tools



Don Macke

HOTEL: Cobblestone Hotel and Suites

771 Wild Rose Lane Jefferson, IA 50129 (adjoining the Wild Rose Casino)
There is a block of rooms available at special rates until October 17.

Single King.....\$109.99
Two Queen.....\$98.99

515.386.3535
<http://www.staycobblestone.com/ia/jefferson>



BROUGHT TO YOU BY:



IOWA STATE UNIVERSITY
Extension and Outreach



AGENDA



INSPIRE

- 8:15 - 9:00** **Registration, Networking with Exhibitors, Continental Breakfast**
- 9:00 - 9:15** **Welcome and Opening - Bill Menner**
Imagine your rural community is inspired to transform itself into a picture of success by 2022. What would that look like?
- 9:15 - 9:45** **"YES, Rural Development!" - Tom Vilsack, US Secretary of Agriculture**
A reminder of what "rural" means in a global economy.

INFORM

- 9:45 - 10:45** **"Pathways to Prosperity" - Don Macke, Center for Rural Entrepreneurship**
Challenging communities to pursue strategic development that ensures success.
- 10:45 - 11:30** **"Get the Facts and Use 'Em"**
Featuring Iowa sources of research, community information and tools demonstrated by communities.

INVOLVE

- 11:30 - 11:45** **"5 Ideas in 15 Minutes"**
See why you'll want to meet the exhibitors!
- Noon - 1:15** **Buffet Lunch, Facilitated Discussions and Visit Exhibitors**
Luncheon Speaker "Leading Change" - Zachary Mannheimer, Iowa Business Growth
- 1:15 - 2:00** **"Making A Difference with Community Engagement"**
Learn from Iowa communities embracing their strategic plan.

IMPLEMENT

- 2:00 - 2:15** **"Tell the Truth Fast" - Mike Kleis, Renaissance Forums**
You'll quickly know how to explain your community's vision.
- 2:15 - 3:00** **"Who Can Help?"**
Speed Dating - Choose the resources that will help with your successful pathway.

THE CHARGE:

What will your team do in the next 60 days on the pathway to prosperity?