

# Workshop Agenda

## My Town, Lancaster County

### Thursday, March 19

Jackie Gaughan Multicultural Center  
University of Nebraska City Campus, 1505 S Street, Lincoln, NE

- 5:30 PM **Secrets of Successful Communities**  
ED MCMAHON - Urban Land Institute  
See flyer.
- 6:30 PM **Welcome**  
CYNTHIA NIKITIN - Project for Public Spaces  
Welcome, introductions, and a brief overview of what to expect throughout the workshop.
- 6:45 PM **Dinner**
- 7:15 PM **My Town Reports**  
Towns will give 5-minute presentations on the results of their My Town Photo Project and goal setting exercise.

### Friday, March 20

Lancaster County Extension Offices  
444 Cherry Creek Rd, Lincoln, NE

- 8:15 AM **Breakfast**
- 8:00 AM **Welcome**  
Welcome and a chance for attendees to ask questions.
- 8:30 AM **SOAR Session**  
Lincoln-Lancaster County Planning Department Staff  
University Of Nebraska-Lincoln Extension Staff  
Towns will brainstorm their Strengths, Opportunities, Aspirations, and Results.
- 9:55 AM **Break**
- 10:00 AM **Learning Carousel**  
Attendees will be split into groups to attend three 45-minute presentations.
- 1 Community Planning**  
BRANDON GARRETT - Lincoln-Lancaster County Planning Department  
PAUL BARNES - Lincoln-Lancaster County Planning Department  
Learn about the basics of community planning including comprehensive plans, zoning and subdivision regulations, and design standards.
  - 2 Public Engagement**  
MILAN WALL - Heartland Center for Leadership Development  
Learn about engaging members of your community and getting them involved.
  - 3 Placemaking**  
CYNTHIA NIKITIN - Project for Public Spaces  
Learn about placemaking and streetscapes.
- 12:30 PM **Lunch**

# My Town, Lancaster County

## Friday, March 20 (continued)

- 12:40 PM **Nebraska Success Stories**  
SHIRLEY NIEMEYER - Ashland Steering Committee  
DOUG FRIEDLI - Nebraska City Community Foundation  
DORIS OURECKY - Nebraska Czechs of Wilber  
Speakers from nearby towns will share their successes over lunch.
- 2:00 PM **Collaboration**  
DAVID NELSON - Project for Public Spaces  
Discuss opportunities for collaboration with other towns.
- 2:30 PM **Break**
- 2:35 PM **Economic Development**  
DON MACKE - Center for Rural Entrepreneurship  
NICOLE SEDLACEK - Holt County Economic Development  
MIKE FEEKEN - St. Paul Development Corporation  
GREG PTACEK - City of Neligh Economic Development  
Learn about small towns and the new economy.
- 3:50 PM **Public & Private Resources**  
MAXINE MOUL - USDA Rural Development  
Nebraska Department Of Economic Development Staff  
GRETA LEACH - Nebraska Community Foundation  
Learn about technical and funding tools and resources.
- 5:00 PM **My Town Discussion**  
Towns will meet to touch base and record initial reactions for the day.
- 5:45 PM **Break for the Day**

## Saturday, March 21

Spring Creek Prairie Audubon Center  
11700 Southwest 100th Street, Denton, NE

- 8:30 AM **Welcome & Breakfast**  
Welcome and a chance for attendees to ask questions.
- 9:00 AM **Lighter, Quicker, Cheaper**  
CYNTHIA NIKITIN - Project for Public Spaces  
Learn about next steps for your projects.
- 10:00 AM **Leadership Development**  
MILAN WALL - Heartland Center for Leadership Development  
Learn how to develop a public involvement strategy and identify and develop leaders in your community.
- 11:00 AM **My Town Discussion**  
Towns will discuss thoughts from yesterday and review their goals.
- 12:00 PM **Working Lunch**  
Towns will prepare materials for the poster presentation.
- 1:00 PM **Poster Presentation & Wrap-Up**  
The public is invited to join the workshop for a presentation of the results.



**Citizens' Institute  
on Rural Design**

UNIVERSITY OF  
**Nebraska**  
Lincoln | EXTENSION

Lincoln/Lancaster County Planning Department, 555 S. 10th St, Ste. 213, Lincoln, NE 68508



ORTON FAMILY  
FOUNDATION

**community  
MATTERS**